



ALUMAY MEDIA ADVERTISING RATES

PREMIUM AD SPOT- :60 Second Rate

Up to 12 slides/motion clips with call to action and contact information

Cost Per month: \$350.00 (Per run: \$0.75, Per impression: \$0.02, Per day: \$18.53, Per week: \$126.92)

STANDARD AD SPOT- :30 Second Rate

Up to 8 slides/motion clips with call to action and contact information

Cost Per month: \$250 (Per run: \$0.47, Per impression: \$.014, Per day: \$11.79, Per week: \$80.76)

Approx. Minutes Viewed: Per day: 12 min., Per week: 85 minutes, Per month: 365.5 min or **over 6 hours**

ECONOMY AD SPOT- :15 Second Rate

4 slides/motion clips with call to action and contact information

Cost Per month: \$175.00 (Per run: \$.30, Per impression: \$.009, Per day: \$7.58, Per week: \$51.92)

Approx. Minutes Viewed: Per day: 6 min., Per week: 42 minutes, Per month: 180 min or **over 3 hours**

BUSINESS CARD AD SPOT- :08 Second Rate

2 slide with call to action and contact information

Cost Per month: \$99.00 **Approx Minutes Viewed: over 1 1/2 hours**

Prices reflect six month contract terms. All audience estimates based on figures supplied by restaurant.
Cost per run estimates are approximates and may vary due to programming changes.