



MARKETING TO A CAPTIVE AUDIENCE



ALUMAY MEDIA

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DIGITAL ADVERTISING
SOLUTIONS ON DEMAND

ON SCREEN ADVERTISING



Isn't it time your advertising moved into the 21st century?

With our captive audience advertising, it can. We utilize digital advertising in a busy restaurant or other business setting that showcases your customized advertisements along with trivia, travelogues and original programming that entertains and informs. Your full-color/full-motion message will be professionally displayed on television monitors to a captive audience of patrons. Unlike in home television viewers, your ad will not be fast forwarded or taped over. With our on screen programming, you get the exposure that your business needs to thrive.

TOP REASONS TO ADD ON SCREEN ADS TO YOUR MARKETING MIX

Imagine your message displayed to several thousand patrons in a prime setting. Unlike newspapers, magazines or billboards. Captive audience members do not turn the page or fast forward during commercials, providing your marketing message with great exposure and strong retention rates according to national research. Adding our on-screen advertising to your marketing mix is a strong value because it provides your organization with:

1. Customized advertisements to a captive audience of interested patrons.
2. Professionally developed programming that utilizes a unique mix of entertainment and advertising to hold viewer interest.
3. Promotional contests that emphasize your business for increased branding and better ROI for your advertising dollars.
4. Award winning design and photography support to develop your customized advertising campaign.
5. Monthly supplemental newsletter with complimentary print ads, contests and promotional material.



**To begin your
captive audience
advertising today,
call 828-442-7156.**

